



LAKE BARRINGTON COMMUNITY HOMEOWNERS ASSOCIATION

64 Old Barn Road
Lake Barrington, Illinois 60010
847/382-1660
FAX: 847/382-2731

Dear Advertiser,

Lake Barrington Shores is pleased to invite you to take advantage of our exciting advertising opportunities. We offer Display Advertising space as well as Insert Advertising in the Lake Barrington Shores monthly publication, ***Shorelines***. We also offer color advertisements, a sure-fire way to command attention for your business!

Lake Barrington Shores is a 1,300 unit gated condominium property that hosts breathtaking amenities including multiple swimming pools, a private golf course, 8 tennis courts, marina with water sports and fishing, children's playground and MORE! The residents (more than 3,200 currently) are actively involved in the various clubs and organizations ranging from Bridge to Sailing, Tennis to Book Club, and Art to Yoga. At Lake Barrington Shores, there is something for everyone!

Shorelines is the monthly publication that is distributed to all residents, both by mail and electronically. The LBS website also provides a link to this monthly newsletter. The contents include special events in the community, news from our various clubs, information pertinent to their homes and more. Residents look forward to their copy of ***Shorelines*** each and every month to keep their pulse on all that's happening at LBS. ***Shorelines*** is the only publication source in the community. We invite you to visit www.LakeBarringtonShores.org where under the "Events" tab you will find "Newsletter" and be able to view current and past issues of ***Shorelines***.

If you would like to further discuss advertising in ***Shorelines*** please feel free to contact our advertising representative, Bob Laird, at **(847) 515-7241** or by email, Bob.Laird@FSResidential.com.

Sincerely,

Jamie Scheppman
Lifestyle Director, Lake Barrington Shores

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SHORELINES AD RATES (2017)

The deadline for each issue of *Shorelines* is the 10th of the previous month.

(Example, the deadline for the February issue is January 10th.)

Your ad copy and full payment must be received at that time.

AD SIZE (W x H)	3 Months	6 Months	12 Months
	-	15% Discount	25% Discount
INSIDE PAGES - BLACK & WHITE			
Full Page: 7 ^{1/2} x 9 ^{3/4}	\$750	\$1260	\$2220
Half Page: 7 ^{1/2} x 4 ^{3/4} or 3 ^{1/2} x 9 ^{3/4}	\$570	\$960	\$1680
Quarter Page: 3 ^{1/2} x 4 ^{3/4}	\$300	\$510	\$900
INSIDE PAGES - COLOR			
Full Page: 7 ^{1/2} x 9 ^{3/4}	\$900	\$1530	\$2700
Half Page: 7 ^{1/2} x 4 ^{3/4} or 3 ^{1/2} x 9 ^{3/4}	\$675	\$1140	\$1980
Quarter Page: 3 ^{1/2} x 4 ^{3/4}	\$375	\$630	\$1080
COVER OPTIONS - COLOR			
Full Page: 7 ^{1/2} x 9 ^{3/4} (Inside back cover or inside front cover)	\$1125	\$1890	\$3360
Half Page: 7 ^{1/2} x 4 ^{3/4} (Inside back cover or inside front cover)	\$900	\$1530	\$2700
Half Page: 7 ^{1/2} x 4 ^{3/4} (Outer Back Cover)	\$1050	\$1770	\$3120
Quarter Page: 7 ^{1/2} x 2 ^{3/4} (Outer Back Cover)	\$600	\$1020	\$1800
INSERTS			
Insert: 8 ^{1/2} " x 11" (One or two sided, color or monochrome)	\$300 for one month (You are responsible for printing a specified number of inserts and delivering inserts to LBS by the 10th of the prior month)		

Press Ready Design Specifications:

Preferred File Format: High resolution PDF

Alternate acceptable file formats: Native Application Files (MAC ONLY) Adobe CS5 (Illustrator, InDesign, Photoshop) or Quark Express 8.

All images for ads should be at or above a minimum resolution requirement of 300 dpi. Image files should be in .tif, .eps or .jpg file format.

PLEASE SUBMIT YOUR AD COPY TO: Bob.Laird@FSResidential.com

Checks should be made payable to "Lake Barrington Shores"

Any questions, please contact Bob Laird at 847-515-7241