

The Shores Weekly

2025 Advertising Packages



"The Shores Weekly" is a digital publication that is emailed weekly to all residents of Lake Barrington Shores. Lake Barrington Shores is a 1,300 unit gated condominium property that hosts breathtaking amenities and a very active population of over 3,200 residents. Included each week in ***"The Shores Weekly"*** are upcoming events and activities, news and updates from the various groups / clubs, and important information pertaining to the community. Residents look forward to receiving this publication each week to stay informed.

4 ISSUES (consecutive)

Size (W x H)	Price	Price (including clickable link)
1/4 page (3.5 x 4.75 in.)	\$125	\$175
1/2 page (7.5 x 4.75 in.)	\$225	\$275
Full page (7.5 x 9.75 in.)	\$300	\$350

24 ISSUES (consecutive)

Size (W x H)	Price	Price (including clickable link)
1/4 page (3.5 x 4.75 in.)	\$630	\$680
1/2 page (7.5 x 4.75 in.)	\$1,140	\$1,190
Full page (7.5 x 9.75 in.)	\$1,530	\$1,580

**15%
discount**

48 ISSUES (consecutive)

Size (W x H)	Price	Price (including clickable link)
1/4 page (3.5 x 4.75 in.)	\$1,080	\$1,130
1/2 page (7.5 x 4.75 in.)	\$1,980	\$2,030
Full page (7.5 x 9.75 in.)	\$2,700	\$2,750

**25%
discount**

- You can view current and past issues of ***"The Shores Weekly"*** at: <http://www.lakebarringtonshores.org/the-shores-daily-lifestyle-living/>
- Payment is due in full prior to ad running.
- Advertisements may begin at anytime. Ads may be changed weekly.
- **Ads should be submitted in a high res file (.png preferred, .jpeg acceptable)**
- **All ads should be submitted electronically in full color to Bob.Laird@FSResidential.com by the Friday prior to publication.**
- ***"The Shores Weekly"*** is published every Wednesday. The following weeks are exceptions with no issues: 1/1/25, 4/2/25, 11/26/25, 12/24/25 and 12/31/25.
- Credit card or check payments are accepted. Checks should be made out to: Lake Barrington Shores.
- **If you would like to discuss advertising opportunities please contact Bob Laird at 847-515-7241 / Bob.Laird@FSResidential.com**